



PASADENA MAGAZINE LAUNCHES NEW DIGITAL ADVERTISING SERVICES

PASADENA MAGAZINE HAS SOME EXCITING NEWS!

On **June 1**, we'll launch "The **Pasadena Magazine Digital Studio**" – a full-service suite of digital services including:

- Google Display and Programmatic Advertising
- Paid Social Media Advertising
- Search Engine Optimization (SEO)
- Search Engine Marketing (SEM/Google PPC)
- Website Remarketing
- Video, YouTube and Connected TV Advertising
- Digital Radio Advertising
- Custom Email Marketing
- Digital Consultation

These new capabilities will serve as the perfect complement to the digital advertising options currently available on **Pasadenamag.com** our branded social channels, as well as our weekly e-newsletters.

Let our team of experts customize a digital strategy that will

- Stand Out
- Improve ROI
- Deliver Specific Measurable Results

Reach out to us today for a complimentary needs assessment.

Quality Digital Services You Can Trust
Backed by the team at Pasadena Magazine.

pasadena
MAGAZINE

To request more info, contact Info@pasadenamag.com or call 626.744.0954